

GRADUATE COUNCIL: PROPOSAL FOR CHANGE IN EXISTING COURSE/PROGRAM

Originating Unit Neeley (Accounting)

Type of action: change in course change in program

Type of change requested:

- | | |
|---|--|
| <input type="checkbox"/> Number | <input checked="" type="checkbox"/> Course Title |
| <input checked="" type="checkbox"/> Description | <input type="checkbox"/> Prerequisite(s) Program |
| <input type="checkbox"/> Drop Course | <input type="checkbox"/> Requirements |
| <input type="checkbox"/> Drop Program* | <input type="checkbox"/> Other, please specify |

**A SACSCOC Drop Program Justification form will need to be completed*

Semester and year course/program will take effect: Fall 2024

Course instructional methodology: Lecture

course component types: [ugradcouncil.tcu.edu/forms/Course Component Types.pdf](http://ugradcouncil.tcu.edu/forms/Course%20Component%20Types.pdf)

Current name: Accounting Analytics

Proposed name: Cost & Profit Analytics

Appropriate computer abbreviation (30 spaces or less):

Cost & Profit Analytics

Programs Only

Current program code:

(ex:EDCE-PHD)

Proposed code (list 2) _____ or _____

Current CIP code:

Does the change require a new or change in CIP code: Yes No

If yes, what is the proposed new CIP code:

*for reference please visit: nces.ed.gov/ipeds/cipcode/resources.aspx?y=56

Is the program already considered TCU STEM: Yes No

Does the change include a request to be a TCU STEM program: Yes No

Description of change (omit if dropping a course or program):

Changed the title and added the words "...with a focus on cost and profit analysis..." to the catalog copy, to better reflect the emphasis of the class content.

Present Catalog Copy

This course allows students to explore how accounting information contributes to business analytics and how analytical methods can be used to investigate past financial performance, forecast future financial performance, and deliver insights for decision making. You will gain an understanding of how financial data and non-financial data interact by applying analytical techniques to realistic data in a series of cases to arrive at business decisions.

Proposed Catalog Copy:

This course allows students to explore how cost and profit accounting data are used to investigate past financial performance, forecast future financial performance, and deliver insights for decision making. Students gain an understanding of how financial data and non-financial data interact by applying analytical techniques to realistic data in a series of cases.

Supporting evidence or justification:

Following a recent change to the core accounting class for the MSBA Program from "ACCT 60011 - Accounting Fundamentals" to "ACCT 60110 - Accounting with Analytics," there is a need to change the emphasis of this class. Specifically, there is greater emphasis on the analysis of cost and profit from a managerial viewpoint, hence the addition of the words, "with a focus on cost and profit analysis," and the change in the title of the course.

Explain how the change(s) will affect the current outcomes and assessment mechanisms?

None

Additional resources required

Faculty: None

Space: None

Equipment: None

Library: None

Financial Aid: None

Other: None

Change in teaching load: None

Does this change affect any other units of the University? Yes No

If yes, submit supporting statement signed by chair of affected unit.

If cross-listed, provide evidence of approval by all curriculum committees appropriate to both the originating and the cross-listed units.

Chair of Originating Unit:

Name: Bill Wempe

Unit: Neeley, Department of Accounting

Signature: 