



NEW PROGRAM SUBMISSION FORM

Originating Unit: Neeley and Burnett Schools

Type of action: Undergraduate program Graduate program

Online program (hybrid, synchronous, or asynchronous)

Certificate program (if yes, will certificate appear on transcript) Yes No

Licensure

External Accreditation Required (outside of SACS)? Yes No

Semester and year course/program will take effect: Spring 2025

New program title:

Doctor of Medicine - Master of Business Administration (MD-MBA) Joint Degree Program

This is a TCU STEM Program Yes No

Proposed four-letter plan abbreviation (ex. GRAD): BMED

Proposed 6-digit CIP Code? 52.0201

for reference, please visit: <https://nces.ed.gov/ipeds/cipcode/resources.aspx?y=56>

Description of program:

The MD-MBA program will be a five year program in a 2.5-1-1.5 format. Medical students will apply to the program in conjunction with their medical school application or in years 1 or 2 of their medical education. Admitted students will complete Phases I and II of the standard Burnett medical curriculum, with Phase II completed in November of a student's third year in the program. Students will then take part in a "Business Bootcamp" program lasting 1 to 2 weeks over the Winter Intersession to prepare them for their MBA curriculum, and will begin full-time enrollment at Neeley in January of their third year. Classes will continue throughout the spring, summer, and fall on a full-time basis, with students returning to Burnett in the Winter of their fourth year to complete Phase III (the last 1.5 years) of Burnett's medical curriculum. Some students may elect to take business courses during Phase III, but doing so will not be required. The MBA degree will not be awarded unless and until the MD degree is also awarded. Students will complete all Burnett school requirements, and will complete a minimum of 36 hours of graduate credit at Neeley for the MBA degree. Neeley will accept 6 hours of credit for courses completed at Burnett under the Preparation for Practice ("P4") program, bringing the total hours for the MBA degree to 42 for all MD-MBA students (equal to the existing hour requirements for Neeley's PMBA program).

Strategic Plan

This program aligns Burnett's growing status and innovative curricular focus on creating "empathetic scholars" with Neeley's current positioning as a leader in business education and growth orientation in the healthcare sector. Neeley plans on building out its healthcare course offerings and growing the depth and breadth of its Graduate Healthcare Program in DFW and beyond over the next five years, and a strategic partnership with Burnett will lead to opportunities for interdisciplinary education for Burnett and Neeley students, development of interconnectivity and discovery of synergistic opportunities between faculty and staff at Burnett and Neeley, and creates a strong outward signal of the desire for cooperation between the schools and clear indicator of TCU's recognition of the rapidly changing healthcare landscape and challenges providers face as a result. Burnett will also benefit in recruiting and retaining strong medical school candidates that wish to understand the full spectrum of the U.S. healthcare system. A dual MD-MBA program provides a differentiator for Burnett among peer institutions (there are ~55 MD-MBA programs nationally out of over 200 medical schools), and puts them on a more level recruiting field with UT Southwestern in Dallas, which at this time offers the only MD-MBA program in DFW. This program proposal requires NO NEW RESOURCES and will take advantage of existing course offerings to add value across Neeley, Burnett, and TCU as a whole.

Job Market Need:

Rapid consolidation of the provider market has taken place since the passage of the ACA in 2010, creating a need for physicians to understand the complex business and financial structures resulting from large scale horizontal and vertical integration in the U.S. healthcare industry. Private equity backed acquisitions, along with heavy venture capital investment in the emerging field of health tech, are also delivering amazing opportunities for physicians, but only if the physicians can fully grasp the complex business structures, incentives, and economic drivers of these market developments. To create ethical leaders and responsible citizens in a global community, our future physicians must have familiarity with the myriad of business-related areas in healthcare to become truly effective change-agents in providing care to patients and leading their healthcare organizations into the future. An MD-MBA is a jump-start along that path, giving students an invaluable leg-up in the rapidly evolving healthcare economy.

Student Demand:

Early indicators of student demand is strong based on information provided by the Burnett School of Medicine and from multiple requests to Professor Crocker from current and prospective students for information on the details of a potential MD-MBA program and the timeline of the roll out. Based on market indicators (see job market need above), a dual MD-MBA program will satisfy emerging demand for clinician training with an emphasis on building strategic thinking and business acumen, and will also be a strong signal to the DFW community of the effective relationship between Neeley and Burnett in educating future business leaders in healthcare.

Enrollment Projections (provide brief description here and attach a table as Appendix material):

- Year 1 - 2 to 3 students
- Year 2 - 3 to 4 students
- Year 3 - 4 to 5 students
- Year 4 - 5 to 6 students
- Year 5 and beyond - 5 to 6 students (don't expect enrollment to grow past 10% of any medical school class)

Click here to attach a file

attached files can be seen and managed in Acrobat Pro by clicking on View > Show/Hide > Navigations Panes > Attachments



NEW PROGRAM SUBMISSION FORM

Five-Year Costs and Funding Sources Summary (please submit *New Program Budget Form*)

Faculty: 0

Program Staff & Administration: 0

Graduate Student Support: 0

Space & Facility Needs: 0

Equipment Needs: 0

Library Resources: 0

Signature Dean, TCU Library

Date

Comments

IT Resources: 0

**Koehler Center for Instruction,
Innovation, and Engagement Resources:** 0

Tuition: \$78,480

Tuition Discount Request: 0

Student Fees: \$5,700

Other Funding: 0

Change in Teaching Load: Yes No

Courses taught via Teaching Overload: Yes No

Will this program affect any other units within the university? Yes No

If yes, submit supporting statement signed by chair of affected unit.



NEW PROGRAM SUBMISSION FORM

Curriculum:

See MD-MBA PowerPoint attachment

Diversity Equity and Inclusion (DEI) Essential Competency Components:

Program is a combination of existing programs, so existing DEI competencies will be included as a matter of course.

Candidacy and Dissertation/Thesis (if applicable):

None

Delivery Modes, Use of Distance Technologies, and Delivery of Instruction:

Standard MBA and/or PMBA curriculum in combination with standard MD curriculum.

Program Evaluation:

Joint evaluation to be conducted by Neeley (Patrick Crocker, Faculty Director of Neeley's Graduate Healthcare Program) and Burnett (Jo Anna Leuck, Associate Dean for Educational Affairs at Burnett).

Administrative Oversight:

Joint oversight to be conducted by Neeley (Patrick Crocker, Faculty Director of Neeley's Graduate Healthcare Program) and Burnett (Jo Anna Leuck, Associate Dean for Educational Affairs at Burnett).

Faculty:

Patrick Crocker (Neeley) and other affiliated faculty at Burnett and Neeley.

Program Faculty Productivity: (Doctoral programs only; Appendix material requested):

N/A

Click here to attach a file attached files can be seen and managed in Acrobat Pro by clicking on View > Show/Hide > Navigations Panes > Attachments

Collaborative Arrangements (if applicable):

Program is coordinated between Neeley and Burnett.



NEW PROGRAM SUBMISSION FORM

Program Contact Person (person to contact with questions regarding program or individual completing the form):

Name: Patrick Crocker

Extension: 8481

Email p.a.crocker@tcu.edu

REQUIRED SIGNATURES:

Chair of Originating Unit:

Unit: Neeley Graduate Programs

Endorse Program: Yes No

Name: David G. Allen

Signature: *David G. Allen*

Date: 02/29/2024

College/School Curriculum Committee Review:

Curriculum Committee Review Date:

Endorse Program: Yes No

Curriculum Committee Chair Name: David G. Allen

Signature: *David G. Allen*

Date: 2/29/24

Dean of Originating Unit:

College/School: Neeley School of Business

Endorse Program: Yes No

Name: Hettie Richardson

Signature: *Hettie Richardson*

Date: 2/29/2024



NEW PROGRAM SUBMISSION FORM

Required Appendices (if applicable):

Click here to attach a file

attached files can be seen and managed in Acrobat Pro by clicking on View > Show/Hide > Navigations Panes > Attachments

- A. **Completed and Signed Permission to Plan Form**
- B. **Assessment Plan and Curriculum Map (after approval by the Undergraduate or Graduate Council, the University Assessment Committee will review and approve these documents prior to approval from University Council)**
- C. **Course Descriptions and Prescribed Sequence of Courses**
- D. **New Program Budget Form**
- E. **College or Departmental Policy on Faculty Teaching Load**
If teaching load policy is set at the departmental level, include that information.
- F. **Table of Program Full-time and Support Faculty (table template found at <https://gradcouncil.tcu.edu/submission-forms/> or <http://www.ugradcouncil.tcu.edu/>)**
- G. **Program Faculty Productivity Tables (table template found at <https://gradcouncil.tcu.edu/submission-forms/>)**
- H. **Curricula Vitae for Program Full-time Faculty**
- I. **Curricula Vitae for Program Support Faculty**
- J. **Articulation Agreements with Partner Institutions**
Include copies of any agreements or Memoranda of Understanding related to the proposed program. These include formal and sustained arrangements with other universities, private businesses, or governmental agencies that contribute directly to the proposed program and student research/residency opportunities.
- K. **List of Specific Clinical or In-Service Sites to Support the Proposed Program, if applicable**
- L. **Letters of Support**
Letters from regional and national companies who have made commitments to hire graduates from the proposed new program are particularly helpful. Also, include statements of support or commitments to shared research projects from any similar or partner institutions.

New Academic Program Budget Form

Unit Name	Graduate Healthcare Programs, Management and Leadership Department							
Program Name	Doctor of Medicine - Master of Business Administration (MD-MBA) Joint Degree Program							
College	Neeley School of Business and Burnett School of Medicine							
Prepared by	Patrick Crocker, Associate Professor of Healthcare Practice							
	Start Up Year 0	Year 1	Year 2	Year 3	Year 4	Year 5	TOTALS	
Enter Fiscal Year		2025	2026	2027	2028	2029	NOTES	
REVENUES								
Enrollment	Students (Fall, Spring, & Summer enrollment combined)	3	4	5	5	6		
	Students (optional - additional cohorts)	0	0	0	0	0		
	total # of students	3	4	5	5	6		
Tuition	Tuition Rate	\$2,145	\$2,209	\$2,276	\$2,344	\$2,414		
	Tuition Rate Increase		3.0%	3.0%	3.0%	3.0%		
	Total Per Student Credit Hours (Fall, Spr., & Sum.)	36	36	36	36	36		
	Tuition revenue (Total)	\$231,660	\$318,146	\$409,613	\$421,902	\$521,471	\$1,902,793	
Other Source of Revenue	Tuition-Based, Endowed Scholarships, Fees, etc.	\$17,100	\$22,800	\$28,500	\$28,500	\$34,200	\$131,100	
	TOTAL (100%) PROJECTED REVENUES	\$248,760	\$340,946	\$438,113	\$450,402	\$555,671	\$2,033,893	
	INCREMENTAL NET TUITION REVENUE	\$231,660	\$318,146	\$409,613	\$421,902	\$521,471		
EXPENSES								
Direct Costs	Personnel							
	Salaries & Wages & Benefits (See Personnel tab)	\$0	\$0	\$0	\$0	\$0	\$0	
	SUBTOTAL - PERSONNEL COSTS	\$0	\$0	\$0	\$0	\$0	\$0	
	Library Resources							
	Journals, books, recordings, etc.	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$5,000	
	Operating Costs							
	Tuition Reduction Request (%)	0%	0%	0%	0%	0%		
	Tuition Reduction Discount Request (per credit hour)	\$0	\$0	\$0	\$0	\$0		
	Total Tuition Reduction Request	\$0	\$0	\$0	\$0	\$0	\$0	
	Graduate Research/Teaching Assistant Request	\$0	\$0	\$0	\$0	\$0	\$0	
	Total Tuition and Stipend	\$0	\$0	\$0	\$0	\$0	\$0	
	Materials							
	Instructional Materials	\$0	\$0	\$0	\$0	\$0	\$0	
	Office/Program Supplies	\$0	\$0	\$0	\$0	\$0	\$0	
	Equipment							
	Capital Equipment Purchase (if applicable)	\$0	\$0	\$0	\$0	\$0	\$0	
	Non-capital equipment Purchase	\$0	\$0	\$0	\$0	\$0	\$0	
	Equipment Rental	\$0	\$0	\$0	\$0	\$0	\$0	
	Space & Facility (including renovation) Needs	\$0	\$0	\$0	\$0	\$0	\$0	
	Contract Services (if FTE not directly hired)							
	Direct Administrative Support	\$0	\$0	\$0	\$0	\$0	\$0	
	Course Design & Program Development	\$0	\$0	\$0	\$0	\$0	\$0	
	Marketing	\$0	\$0	\$0	\$0	\$0	\$0	
	IT & Tech Support	\$0	\$0	\$0	\$0	\$0	\$0	
	Course Preparation & Maintenance	\$0	\$0	\$0	\$0	\$0	\$0	
	Student Support Services	\$0	\$0	\$0	\$0	\$0	\$0	
	Other						\$0	
	SUBTOTAL - NON-PERSONNEL COSTS	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$5,000	
	TOTAL DIRECT EXPENSES	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$5,000	
	RESIDUAL NET REVENUE/(LOSS) OVER EXPENSES	\$247,760	\$339,946	\$437,113	\$449,402	\$554,671	\$2,028,893	

Neeley School of Business & Burnett School of Medicine MD-MBA Program Proposal

Patrick Crocker

Neeley School of Business

30 January 2024



Neeley School
of Business



BURNETT
SCHOOL *of* MEDICINE

**SCHOOL OF MEDICINE
ACADEMIC CALENDAR CLASS OF 2027**

		PHASE 1 - 65 Instructional Weeks																																																							
Academic Year 1, 2023-2024 50 instructional weeks	Week Start Date	7/10/2023	7/17/2023	7/24/2023	7/31/2023	8/7/2023	8/14/2023	8/21/2023	8/28/2023	9/4/2023	9/11/2023	9/18/2023	9/25/2023	10/2/2023	10/9/2023	10/16/2023	10/23/2023	10/30/2023	11/6/2023	11/13/2023	11/20/2023	11/27/2023	12/4/2023	12/11/2023	12/18/2023	12/25/2023	1/2/2024	1/8/2024	1/15/2024	1/22/2024	1/29/2024	2/5/2024	2/12/2024	2/19/2024	2/26/2024	3/4/2024	3/11/2024	3/18/2024	3/25/2024	4/1/2024	4/8/2024	4/15/2024	4/22/2024	4/29/2024	5/6/2024	5/13/2024	5/20/2024	5/27/2024	6/3/2024	6/10/2024	6/17/2024	6/24/2024	7/1/2024				
	Phase Instructional Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23				24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50			
	Academic Yr Instructional Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23				24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50			
	Course-specific Week	1	2	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	1	5	6	7														1	2																			
	Phase 1 Courses	Introduction to Medical School		HAW			WTGW			TBS			FAB		LOFE		HFFA			THANKSGIVING RECESS		MSKS		WINTER BREAK		CVS			PULM			RENAL		SPRING BREAK		FAB		HFFA2			Neuro 1		Neuro 2		FAB		BEH		Repro		FAB						
Mechanisms of Health and Disease Course 1 (MHD 1)									MHD Course 2			MHD 2			MHD Course 3						MHD Course 4						MHD 4		MHD Course 5		FAB																										
Longitudinal Courses	Longitudinal Integrated Clerkship - Phase 1: Foundational Experience										LIC-Phase 1: Foundational Experience										LIC - Phase 1: Foundational Experience																																				
	Clinical Skills I (CS I)										CS I										Clinical Skills I (CS I)																																				
	Preparation for Practice I (P4P I)										P4P I										Preparation for Practice I (P4P I)																																				
	Scholarly Pursuit and Thesis I (SPT I)										Scholarly Pursuit and Thesis I (SPT I)										Scholarly Pursuit and Thesis I (SPT I)																																				
	FALL SEMESTER - 23 WEEKS																							SPRING SEMESTER - 27 WEEKS																																	

		PHASE 1																PHASE 2 - 56 Instructional Weeks																																																															
Academic Year 2, 2024-2025 50 instructional weeks	Week Start Date	7/8/2024	7/15/2024	7/22/2024	7/29/2024	8/5/2024	8/12/2024	8/19/2024	8/26/2024	9/2/2024	9/9/2024	9/16/2024	9/23/2024	9/30/2024	10/7/2024	10/14/2024	10/21/2024	10/28/2024	11/4/2024	11/11/2024	11/18/2024	11/25/2024	12/2/2024	12/9/2024	12/16/2024	12/23/2024	12/30/2024	1/6/2025	1/13/2025	1/20/2025	1/27/2025	2/3/2025	2/10/2025	2/17/2025	2/24/2025	3/3/2025	3/10/2025	3/17/2025	3/24/2025	3/31/2025	4/7/2025	4/14/2025	4/21/2025	4/28/2025	5/5/2025	5/12/2025	5/19/2025	5/26/2025	6/2/2025	6/9/2025	6/16/2025	6/23/2025	6/30/2025																												
	Phase Instructional Week	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	1	2	3	4	5	6	7	8	9				10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35																											
	Academic Yr Instructional Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24				25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50																											
	Course-specific Week	4	5	6	7	8	1	2	3	4	5	6	1	2	3	4	1	2	1	2	3	1	4	5	6				7	8	9	10	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	1																											
	Longitudinal Courses	GI				MHD Course 5						USMLE Step 1 Preparation Course						4 WEEK RECESS						Transition to Longitudinal Integrated Clerkship		Phase 2 LIC Immersions				THANKSGIVING BREAK		Phase 2 LIC Immersions		WINTER BREAK		Phase 2 LIC Immersions						TLIC - WEEK 3		Longitudinal Integrated Clerkship- Phase 2: Core Clinical Experience (Surgery, Family Medicine, Internal Medicine, Neurology, Obstetrics/Gynecology, Pediatrics, Psychiatry, Emergency Medicine)																														SUMMER RECESS							
LIC 1: Fnd Exp				LIC 1: Fnd Exp																				CS I		P4P I		Scholarly Pursuit and Thesis II (SPT II)								Scholarly Pursuit and Thesis II (SPT II)																																													
FALL SEMESTER - 24 WEEKS																							SPRING SEMESTER - 26 WEEKS																																																										

SCHOOL OF MEDICINE

ACADEMIC CALENDAR CLASS OF 2027

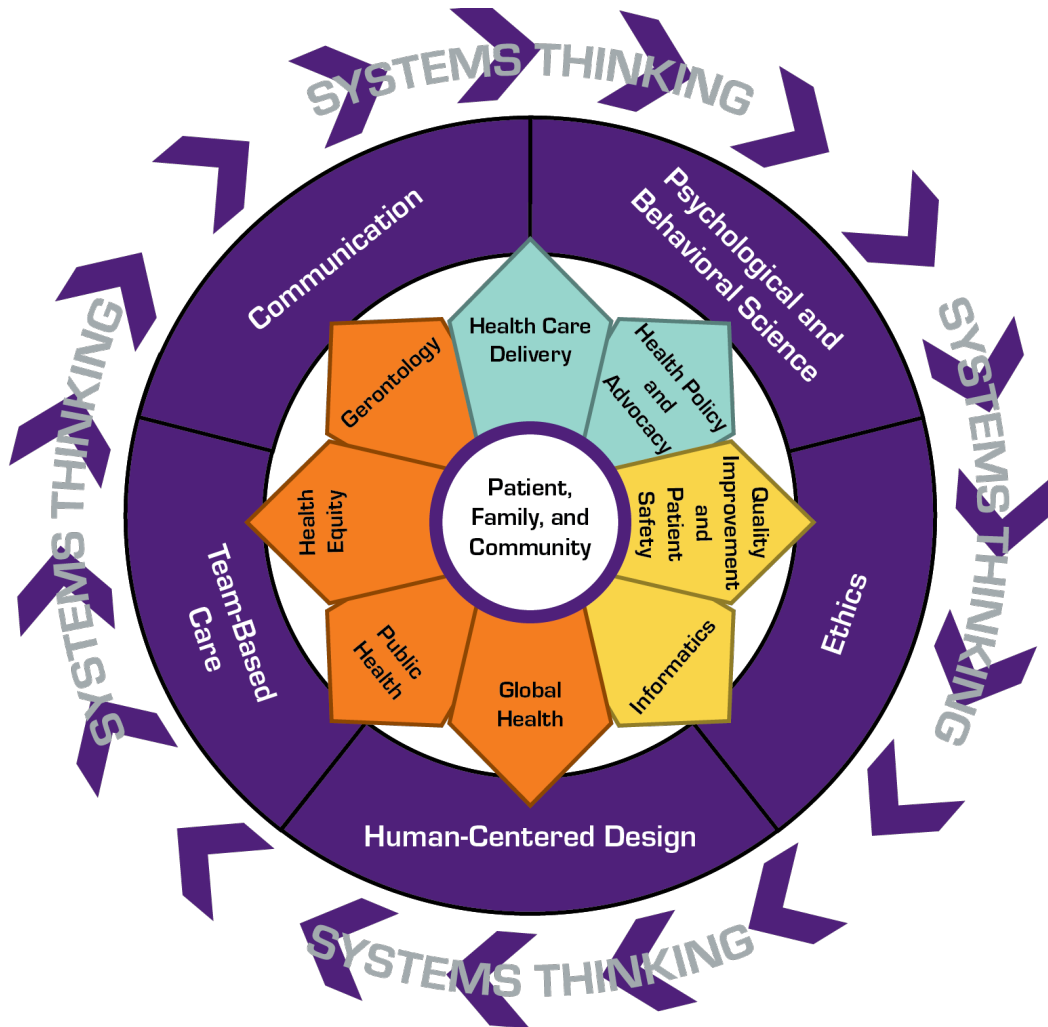
		PHASE 2 <small>Milestone: Step 1 no later than end of Phase 2</small>														PHASE 3 - 70 Instructional Weeks																																													
Academic Year 3, 2025-2026 50 instructional weeks	Week Start Date	7/7/2025	7/14/2025	7/21/2025	7/28/2025	8/4/2025	8/11/2025	8/18/2025	8/25/2025	9/1/2025	9/8/2025	9/15/2025	9/22/2025	9/29/2025	10/6/2025	10/13/2025	10/20/2025	10/27/2025	11/3/2025	11/10/2025	11/17/2025	11/24/2025	12/1/2025	12/8/2025	12/15/2025	12/22/2025	12/29/2025	1/5/2026	1/12/2026	1/19/2026	1/26/2026	2/2/2026	2/9/2026	2/16/2026	2/23/2026	3/2/2026	3/9/2026	3/16/2026	3/23/2026	3/30/2026	4/6/2026	4/13/2026	4/20/2026	4/27/2026	5/4/2026	5/11/2026	5/18/2026	5/25/2026	6/1/2026	6/8/2026	6/15/2026	6/22/2026	6/29/2026								
	Phase Instructional Week	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	1	2	3				4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29							
	Academic Yr Instructional Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24				25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50							
	Course-specific Week	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	1	1	2	3				4	5	6	7	8	9	10	11	12	1	13	14	1	2	3	4	1	2	3	4	1	2	3	4									
	Phase 2 & 3 Courses	Longitudinal Integrated Clerkship- Phase 2: Core Clinical Experience (Surgery, Family Medicine, Internal Medicine, Neurology, Obstetrics/Gynecology, Pediatrics, Psychiatry, Emergency Medicine)																				THANKSGIVING BREAK			P4P II			WINTER BREAK			DEVELOP STAGE P4P II							SPRING BREAK							FOCUS STAGE Focus Stage - 48 weeks 8 weeks Selectives (4 weeks Critical Care, 4 weeks Sub-Internship) 28 weeks Electives 12 weeks discretionary time														SUMMER RECESS		SUMMER RECESS
Longitudinal Courses	Scholarly Pursuit and Thesis III (SPT III)																				LIC 3			LIC - Phase 3							Scholarly Pursuit and Thesis III (SPT III)																														
		FALL SEMESTER - 24 WEEKS																								SPRING SEMESTER - 26 WEEKS																																			

		PHASE 3 <small>Milestone: Step 2 CK CS no later than 12/1</small>														PHASE 3 <small>Milestones: Match in Phase 3 Week 66 SPT Symposium in Phase 3 Week 70</small>																													
Academic Year 4, 2026-2027 41 instructional weeks	Week Start Date	7/6/2026	7/13/2026	7/20/2026	7/27/2026	8/3/2026	8/10/2026	8/17/2026	8/24/2026	8/31/2026	9/7/2026	9/14/2026	9/21/2026	9/28/2026	10/5/2026	10/12/2026	10/19/2026	10/26/2026	11/2/2026	11/9/2026	11/16/2026	11/23/2026	11/30/2026	12/7/2026	12/14/2026	12/21/2026	12/28/2026	1/4/2027	1/11/2027	1/18/2027	1/25/2027	2/1/2027	2/8/2027	2/15/2027	2/22/2027	3/1/2027	3/8/2027	3/15/2027	3/22/2027	3/29/2027	4/5/2027	4/12/2027	4/19/2027	4/26/2027	
	Phase Instructional Week	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53				54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70
	Academic Yr Instructional Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24				25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41
	Course-specific Week	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4				1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	5
	Phase 3 Courses	FOCUS STAGE Focus Stage - 48 weeks 8 weeks Selectives (4 weeks Critical Care, 4 weeks Sub-Internship) 28 weeks Electives 12 weeks discretionary time																								WINTER BREAK			FOCUS STAGE														PREPARE STAGE		
Longitudinal Courses	Scholarly Pursuit and Thesis IV (SPT IV)																								Residency Interviews			Scholarly Pursuit and Thesis IV (SPT IV)														Transition to Residency (TTR)			
		FALL SEMESTER - 24 WEEKS																								SPRING SEMESTER - 17 WEEKS																			

Graduation Date
05/07/2027

Burnett Preparation for Practice (P4P) Program covers 8.5 total credit hours

Preparation for Practice Course Framework



Themes	Leads
Global Health	Ryan Stroder, DO
Healthcare & Human Centered Design	Stacy Landreth Grau, PhD
Healthcare Policy & Advocacy	Valerie Johnston, PhD
Informatics	Mike Hicks, MD
Quality Improvement & Patient Safety	Paul Bhella, MD
Public Health	Talmage Holmes, PhD
Behavioral Science	Erin Nelson, PsyD
Ethics	Stuart Pickell, MD
Health Equity	Ric Bonnell, MD
Healthcare Delivery	Mark Chassay, MD, MBA

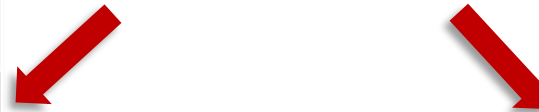
Burnett P4P Hours Breakdown

- **P4P I:** 17 sessions x 3 hours each = 51 contact hours = **4 credit hours**
 - **Phase II:** 6 sessions x 3.5 hours each = 21 contact hours = **1.5 credit hours**
 - **P4P II:** 11 sessions x 3.5 hours each = 38.5 contact hours = **3 credit hours**
- *See [TCU Credit Hour Definition](#)

MD-MBA Students will study business full time between Phase II and Phase III

MD-MBA Phases	Timing (Academic Year)	Duration
MD Phase I	Jul Year 1 – Oct Year 2	16 Months
MD Phase II	Oct Year 2 – Nov Year 3	13 Months
MBA Focus Phase	Jan Year 3 – Dec Year 4	12 Months
MD Phase III	Dec Year 4 – Apr Year 5	17 Months

*All healthcare courses
can be completed in
one calendar year*



HC Course Offering Timing
<ul style="list-style-type: none"> • HC in the U.S. - Spring I • HC Leadership - Spring II • HC Policy - May (trip to D.C.) • HC Quality - June • HC Markets - July • HC Improvement Science - Fall I • HC Finance - Fall II

Academic Term	Year 1	Year 2	Year 3	Year 4	Year 5
Fall	MD Phase I	MD Phase I/II	MD Phase II	MBA Phase	MD Phase III
Winter	MD Phase I	MD Phase II	Break	MD Phase III	MD Phase III
Spring	MD Phase I	MD Phase II	MBA Phase	MD Phase III	MD Phase III
Summer	MD Phase I	MD Phase II	MBA Phase	MD Phase III	Complete!

Neeley MBA Program Hours
<ul style="list-style-type: none"> • FT MBA: 54 hours total • PMBA: 42 hours total • Accelerated PMBA: 36 hours total • MD-MBA: 36 hours at Neeley + 6 hours from Burnett, with a minimum of 12 healthcare business hours required

MD-MBA Students will complete 36 hours at Neeley as part of the program

Business Boot Camp (Dec)	Spring (Jan-May)	Summer (May-Jul)	Fall (Aug-Dec)
<p>One or two week intensive course covering Accounting, Finance, Management, and related business concepts tailored to healthcare professionals without business training</p> <p>*Also open to working healthcare practitioners</p>	<ul style="list-style-type: none"> • Finance, 3 hrs (8W1 and 8W2) • Managerial Economics, 1.5 hrs (8W1) • Supply Chain Concepts, 1.5 hrs (8W1) • Leading Teams, 1.5 (8W2) • Essentials of Negotiation, 1.5 hrs (8W2) • Marketing Management, 1.5 hrs (8W2) 	<ul style="list-style-type: none"> • Managing Info Technology, 1.5 hrs • Managing Ops & Processes, 1.5 hrs • Business Simulation, 1.5 hrs (one Weekend during summer term) • Summer Internship (optional) • USMLE Step II Exam (optional) 	<ul style="list-style-type: none"> • Business Ethics, 1.5 hrs (8W1) • Strategic Management, 1.5 hrs (8W1) • Business Analytics, 1.5 hrs (8W1/8W2) • Electives, 4.5 hrs (8W1 / 8W2)
	<ul style="list-style-type: none"> • Healthcare in the U.S., 1.5 hrs (8W1) • Healthcare Leadership, 1.5 hrs (8W2) <p><i>*Could also take in years 4 or 5</i></p>	<ul style="list-style-type: none"> • Healthcare Policy, 3 hrs (May) • Healthcare Quality, 1.5 hrs (June) • Healthcare Markets, 1.5 hrs (July) 	<ul style="list-style-type: none"> • Healthcare Improvement Science, 1.5 hrs (8W1) • Healthcare Finance, 1.5 hrs (8W2)
<p>Immersive Opportunities: DFW Healthcare Mentorship Program, Mercy Clinic Administrative Rotations, Stronger Together Strategic Projects, etc.</p>			
3 to 6 hours equivalence	Total: 13.5 hours	Total: 10.5 hours	Total: 12 hours

MD-MBA Hours Breakdown

- **PMBA:** 42 total hours required
- **MD:** P4P (phases I and II) will count towards 6 hours of MBA degree
- **MD-MBA:** 36 Neeley hours + 6 Burnett hours to get to the 42 total hours needed
- **Note:** MD-MBA students with prior business degree or experience allowed to opt out of Business Boot Camp

MD-MBA Features

- Five total years to complete the program via a 2-1-2 format
- Summer internship opportunity
- DFW Community Mentorship opportunities in years 3 through 5
- Potential for integration of clinical and management experience with Mercy Clinic rotations during years 3 through 5



The MD-MBA Program fits within our growth plan over the next three years



Current State (2023-2024)

- Certificate Program Only
- 9 Hours → 5 class offerings:
 - HC in the U.S. (1.5 hrs)
 - HC Leadership (1.5 hrs)
 - HC Markets (1.5 hrs)
 - HC Improvement Science (1.5 hrs)
 - HC Policy - D.C. Trip (3 hrs)
- Two professors/instructors
- No affiliated mentors/faculty
- No cross registration opportunities
- No dual degree opportunities

Currently positioned to have all elements in place by Fall 2024



Future State Phase I (2024-2025)

- Certificate Program:
 - 9 Hours → 7 class offerings:
 - HC in the U.S. (1.5 hrs)
 - HC Leadership (1.5 hrs)
 - HC Markets (1.5 hrs) **or** HC Finance (1.5 hrs)
 - HC Imp. Sci. (1.5 hrs) **or** HC Quality (1.5 hrs)
 - Electives (3 hrs)
 - HC Policy - D.C. Trip (3 hrs)
 - HC Finance (1.5 hrs)
 - HC Quality (1.5 hrs)
 - Six + professors/instructors (2 full-time)
 - Ten + affiliated mentors/faculty
 - Dual degree opportunities:
 - MD-MBA (under development now)

Future State Phase II (2025-26+)

- Certificate Program
- Potential Healthcare MBA Program:
 - 12 Hours → 10+ class offerings:
 - HC in the U.S. (1.5 hrs)
 - HC Leadership (1.5 hrs)
 - HC Markets (1.5 hrs)
 - HC Finance (1.5 hrs)
 - HC Quality (1.5 hrs)
 - HC Imp. Sci. (1.5 hrs)
 - Electives (3 hrs)
 - HC Policy - D.C. Trip (3 hrs)
 - HC History in the U.S. (3 hrs)
 - HC Innovation and Complexity (3 hrs)
 - HC Data Mgmt and Analytics (3 hrs)
 - HC Informatics and Technology (3 hrs)
 - Seven + professors/instructors (2 full-time)
 - Fifteen + affiliated mentors/faculty
 - Cross registration with Nursing Program
 - Dual degree opportunities:
 - MD-MBA
 - DNP-MBA, MSN-MBA, etc. (dev forthcoming)

Next steps...

We Are Here

**Neeley–Burnett
Alignment**
January 2024

**Neeley
Graduate
Curriculum
Committee**
February 2024

**Neeley
Faculty
Approval**
March 2024

**TCU Graduate
Curriculum
Committee**
April 2024

**Provost
Approval**
April 2024

